



As We Speak: How to Make Your Point and Have It Stick

By Peter Meyers

Atria Books. Paperback. Book Condition: New. Paperback. 288 pages. Dimensions: 8.3in. x 5.5in. x 0.8in. The world is full of brilliant people whose ideas are never heard. This book is designed to make sure that you're not one of them. Even for the most self-confident among us, public speaking can be a nerve-racking ordeal. Whether you are speaking to a large audience, within a group, or in a one-on-one conversation, the way in which you communicate ideas, as much as the ideas themselves, can determine success or failure. In this invaluable guide from two of today's most sought-after communication experts, you'll learn to master three core principles that you can apply in a wide variety of situations: Content: Construct a clear and lucid architecture of ideas that will lead your listener through a memorable emotional experience. Delivery: Use your voice and body in ways that engage your audience and naturally support your message. State: Bring yourself into peak performance condition. The way you feel when you perform is the most frequently overlooked component of communication. Accessible, inspiring, and laden with useful tips, *As We Speak* will help you discover your authentic voice and learn to convey your ideas in the...



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Reviews

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This publication is great. It is full of wisdom and knowledge. You will not really feel monotony at any time of the time (that's what catalogs are for relating to when you ask me).

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