



Comparison study in a car industry between China and Germany

By -

GRIN Verlag Sep 2007, 2007. sonst. Bücher. Book Condition: Neu. 210x148x4 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2006 in the subject Business economics - Investment and Finance, grade: 2,0, Ocean University of China, 6 entries in the bibliography, language: English, comment: Marketresearch, Situation on the Car market Germany vs. China, Investment opportunities, Possibilities etc. , abstract: In Germany as well as in China, the automobile industry is one of the dominating sectors. Many economic activities like tire industry, plastics industry, metal processing rely on automobile. With changing technologies, production concepts, strategies and products, the car industry is often an initiator of innovations in other industries. Its success has been due to the technological competencies of manufacturers, suppliers and their respective employees. In this essay, I am going to describe the differences or similarities in a car industry between China and Germany, focusing on history, current facts, figures and other economic issues. 16 pp. Englisch.



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